

INDIA GEM &  
JEWELLERY SHOW  
A GRAND BUSINESS TO BUSINESS EXPO

#HumaraApnaShow

16<sup>TH</sup> TO 19<sup>TH</sup>  
SEPTEMBER 2025  
JWCC, MUMBAI



Supported by  
WORLD  
GOLD  
COUNCIL



An Initiative by



# SPONSORSHIP OPPORTUNITIES IN GJS

DON'T MISS THE OPPORTUNITY  
TO BOOST YOUR BRAND AND REACH  
15000+ VISITORS

#HumaraApnaShow

For More Details Contact :

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Visit: [www.gjsindia.org](http://www.gjsindia.org)

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# Welcome Kit Bag

Total Quantities: Approx. 16000 each

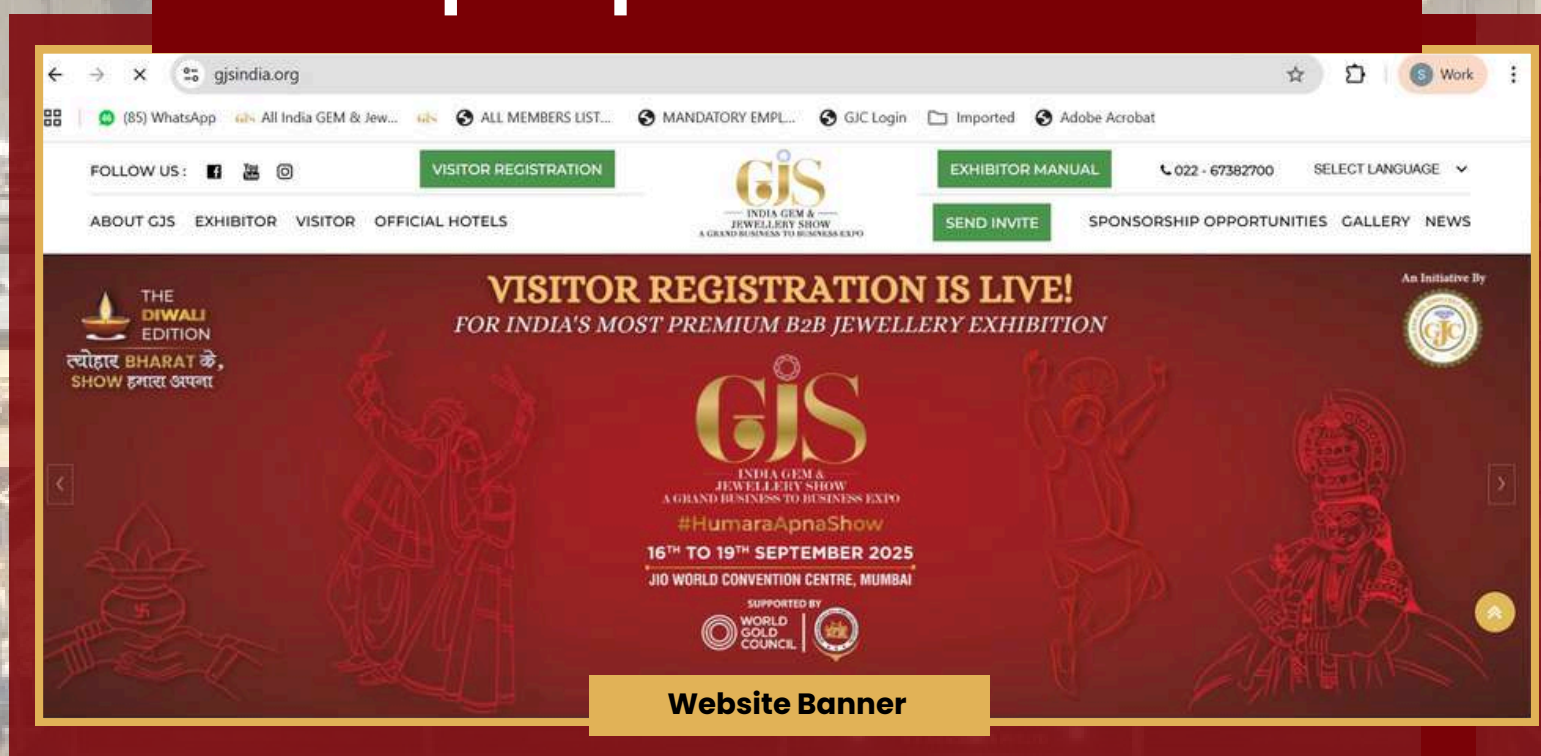
Sponsor eco friendly Show Bags, which will be distributed to trade visitors, exhibitors, press personnel, VIP's & Delegation Member where Sponsor can gain high visibility at the venue, with their name and logo prominently displayed on each bag.

**Cost: INR 15,00,000/- Each**

Cost of production to be borne by the sponsor



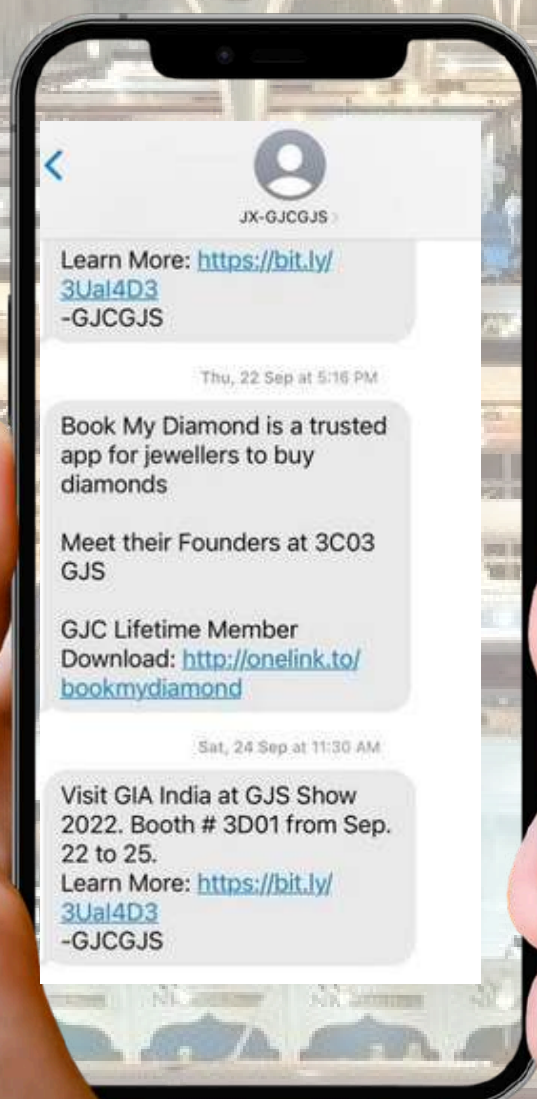
# Website Banner or Pop – up Advertisement



Digital Ad on GJS 2025 homepage till Sept'25, capturing exhibitor & visitor attention during registrations.

**Cost: INR 5,00,000/- Each**

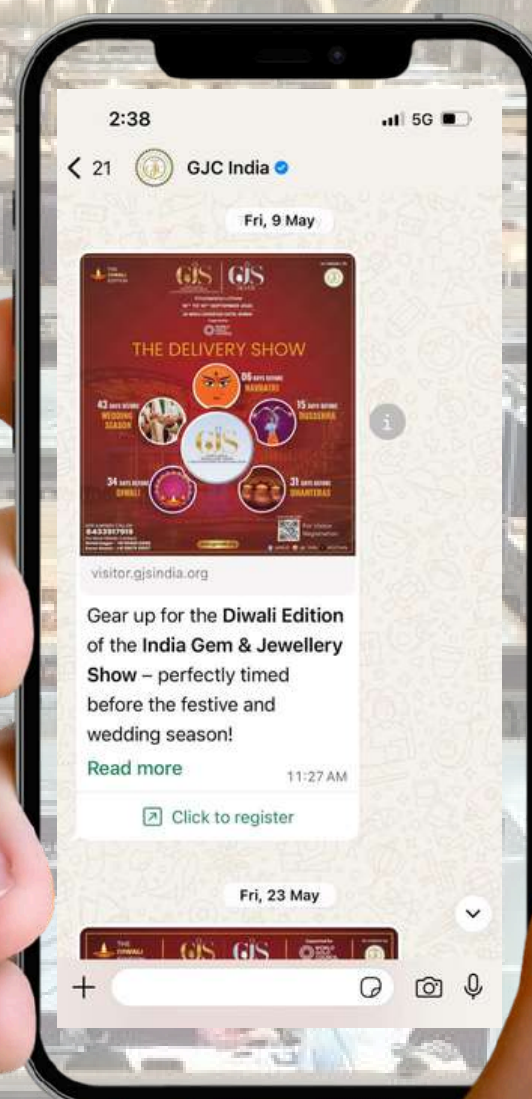
## SMS & WhatsApp Messages (Pre / During / Post Show)



**Welcome SMS to the visitors attending the show.**

**Cost: INR 20,000/- Each**

**Per SMS for 162 characters  
(1 time Circulation)**



**Whats App message with image through GJC verified platform to the visitors attending the show.**

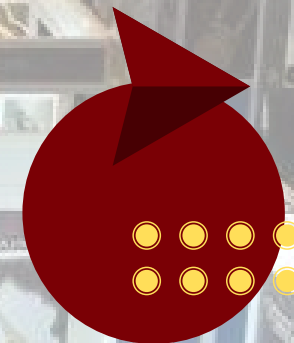
**Cost: INR 40,000/- Each**

**Per Message for image +  
1024 characters (2 times in a day)**



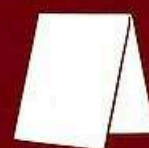
## Branding in the Rooms Dedicated for Hosted Buyers

Only 5 Slots Available



**2000+  
Room Nights**

Booked for GJS's  
top retailers



**Direct In-Room  
Branding**

Tent cards in  
every room



**Premium  
Goodie Bags**

Your products &  
message at their  
fingertips

**Cost: INR 3,00,000/- Each**

Cost of production to be borne by the sponsor

## Branding on Facial Recognition Machines (3 Slots)



Sponsor branding on facial recognition machines (dual side at all entrances and exits.

**Cost: INR 50,000/-**  
**for 4 Facial Recognition Machines**





## Sponsorship Opportunity on GJS Digital Badge

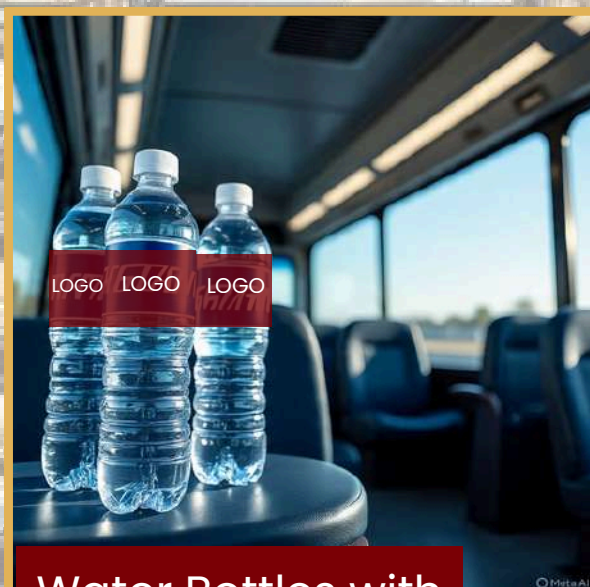
**Cost: INR 5,00,000/-**

Sponsor Logo in all the E-Badges reaching out to 15,000+ Visitors

# Branding inside the Shuttle Bus

(Goodie Bags & Brand Logo on Water Bottles)

Sponsored Goodie Bags  
for Hosted Buyer



Water Bottles with  
Sponsor Logos  
for Hosted Buyer



**Cost: INR 1,00,000/-**

**Quantity - 10,000 Bottles , 2000 Goodie Bags**

Branding inside shuttle buses transporting 2000+ hosted buyers between the hotels and the exhibition venue



# VENUE BRANDINGS



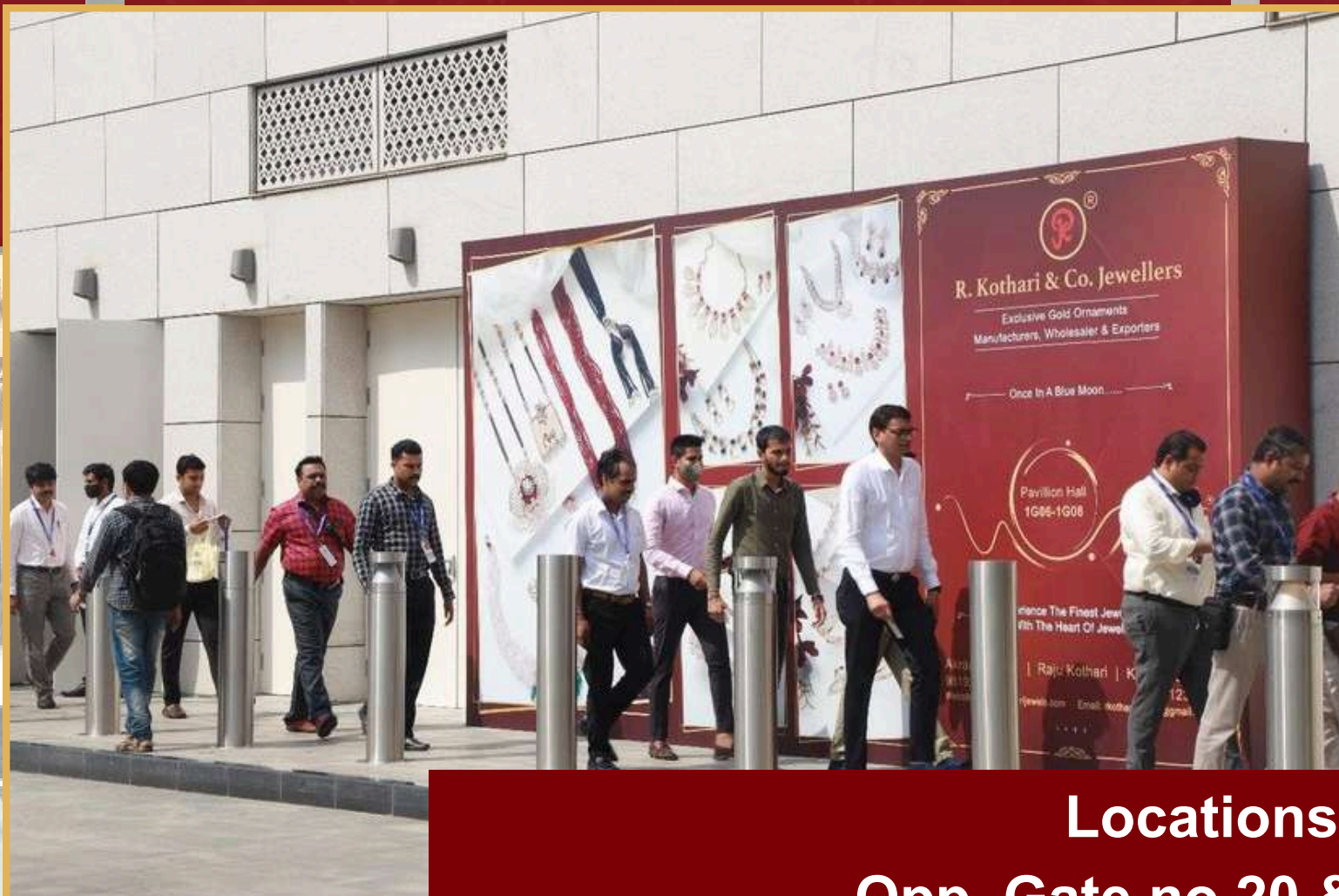
## Driveway Pole Branding

**Cost: INR 1,50,000/- for 6 units**

Size in ft: 1.5 X 6.5



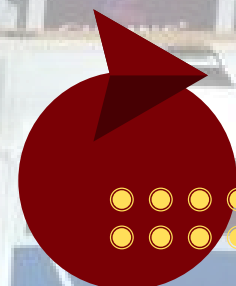
## In driveway ( Main Entry )



**Locations:**  
**Opp. Gate no 20 &**  
**Between canopy G&F**

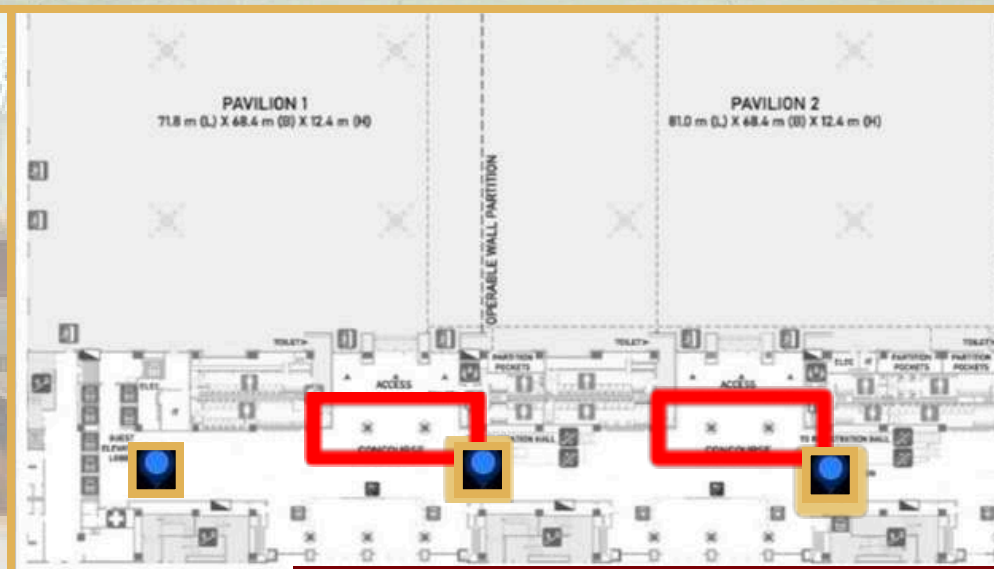
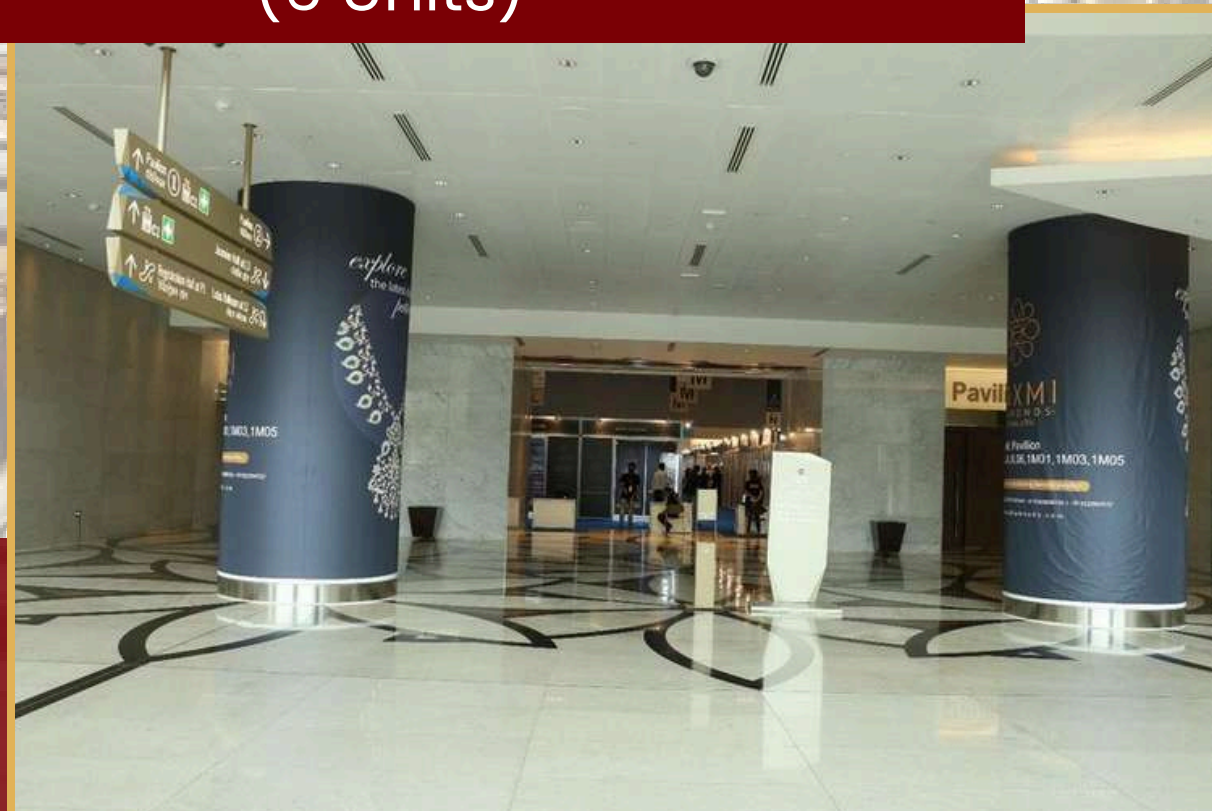
**Cost: INR 3,50,000/- Each**

**Size in ft: 20 X 10**



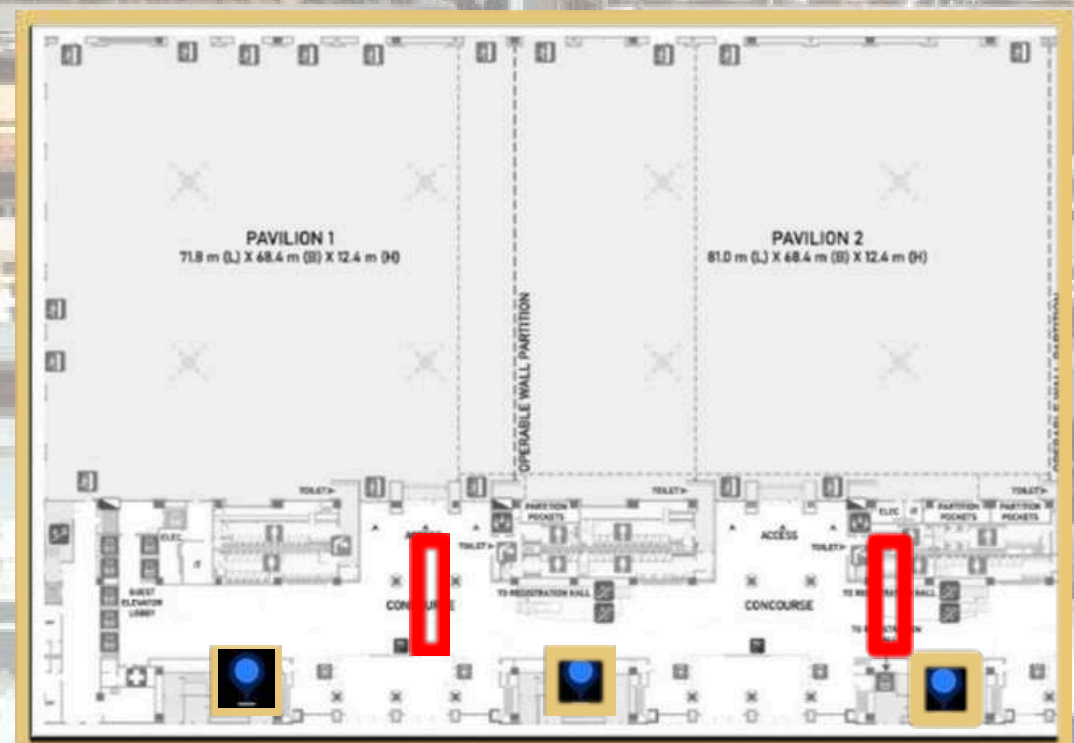


## Cylindrical Pillar in Concourse (6 Units)

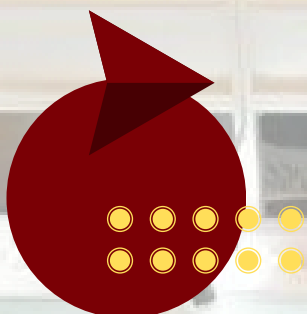


**Cost: INR 1,50,000/- Each**  
Size in ft: 21 X 14

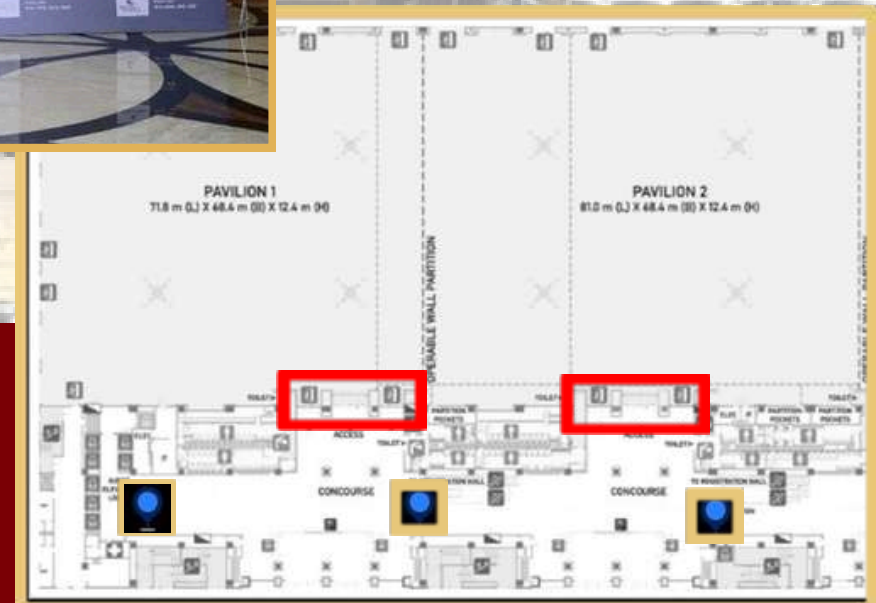
# Wall of Pavilion Entrance



**Cost: INR 1,50,000/- Each**  
**Size in ft: 10 X 8**

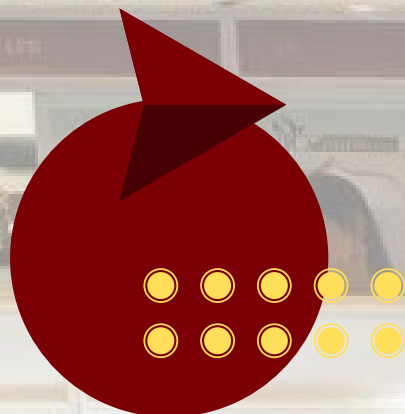






**Branding at Hall Entrance**  
(6 Units)

**Cost: INR 2,50,000/- Each**  
Size in ft: 8(W) x 10(H)





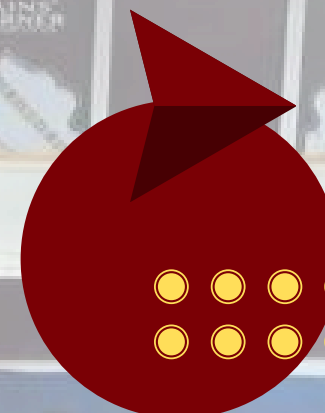
Size in ft: 4 X 16 Costs for Single Aisle:

**5 Buntings: INR 2,00,000/-**

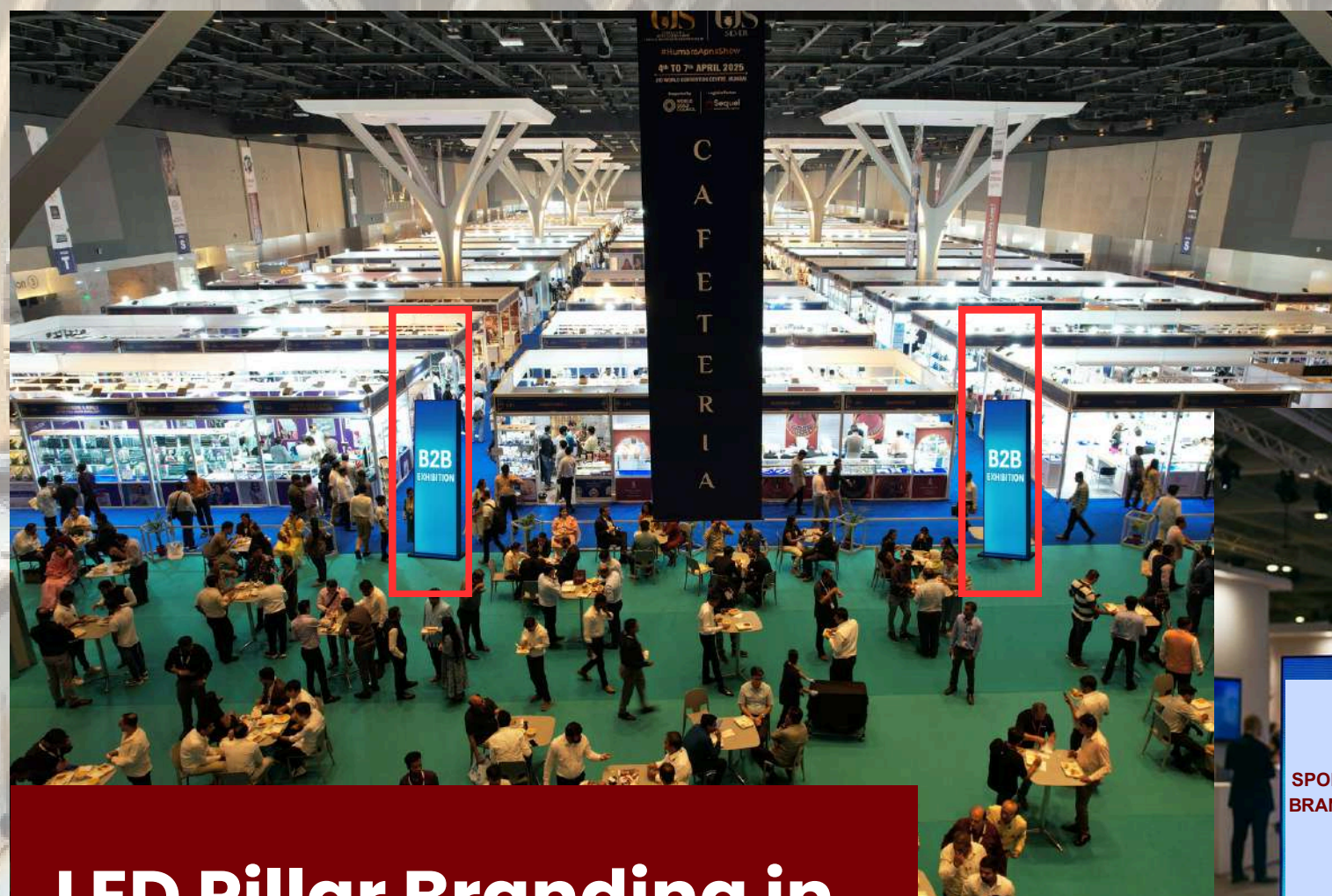
**10 Buntings: INR 3,75,000/-**

**20 Buntings: INR 6,50,000/-**

## In Hall Bunting Package







## LED Pillar Branding in Cafeteria Entrance



Size in ft: 2 X 6 Costs for Each LED Pillar  
**Cost for 2 LED Pillars: INR 2,00,000/-**





# Drop Down Bunting at Entrance

**Cost: INR 1,00,000/- Each**

Size in ft: 4 X 29



## Registration Area – Pillar Branding ( 3 Units)



**Cost: INR 2,00,000/- Each**  
Size in ft: 49 X 7



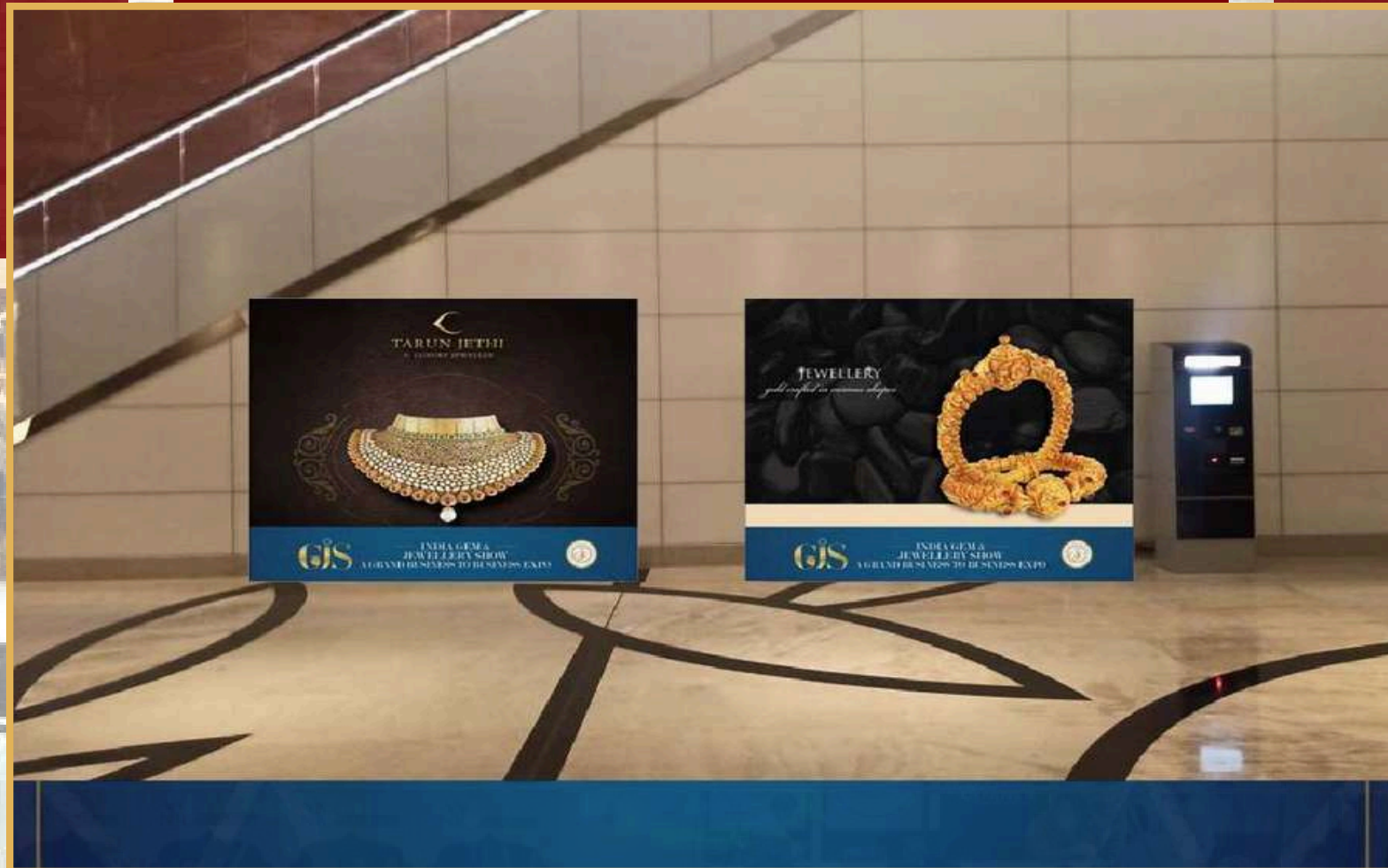
## Registration Area – Backwall Between Desks ( 3 Units)



**Cost: INR 1,50,000/- Each**  
Size in ft: 8.5 X 7



## Registration Area – Branding Wall ( 4 Units)



**Cost: INR 1,50,000/- Each**

Size in ft: 10 X 8



## Key Points:

- Sponsorships on first come first serve basis only.
- Distribution of promotional material (brochures / flyers etc) is prohibited in common areas.
- Exhibitors need to ensure that all such branding or promotional installations in the public areas are elegant and are tastefully done meeting the standards set of the show.
- The pictures are for representation purpose only and the actual size and output may vary the rates mentioned in the presentation does not include taxes.
- Payment terms: 100% advance at the time of confirmation  
GJC reserves the right to cancel / modify / amend the scope of sponsorship opportunities at any given point of time.





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# THANK YOU



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## We look forward to your confirmation!

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