



# GJS

— INDIA GEM &  
JEWELLERY SHOW —  
A GRAND BUSINESS TO BUSINESS EXPO  
**#HumaraApnaShow**

# GJS

— SILVER —  
**#HumaraApnaShow**

**4<sup>th</sup> - 7<sup>th</sup> APRIL 2025**

**JIO WORLD CONVENTION CENTRE, MUMBAI**

**Sponsorship Opportunities**

## Exclusive Opportunity

### Lanyards



Lanyards will be distributed to visitors, invitees, media, conference, speakers, delegates, sponsors and exhibitors on all days. Sponsor will gain high visibility at the venue with the name / logo prominently displayed on each Lanyard.

**Total Quantities:  
 Approx. 20000 each**

**Cost: INR 15,00,000/- Each**

**Cost of production to be borne by the sponsor**

### Welcome Kit Bag



Sponsor eco friendly Show Bags, which will be distributed to trade visitors, exhibitors, press personnel, VIP's & Delegation Member where Sponsor can gain high visibility at the venue, with their name and logo prominently displayed on each bag.

## Website Banner Advt.

The screenshot shows the homepage of the GJS 2025 website. The browser address bar displays 'gjsindia.org'. The header features the GJS logo and navigation links for 'EXHIBITOR MANUAL', 'EXHIBITOR APPLICATION', and 'VISITOR REGISTRATION'. Below the header, a large banner for the 'GJS INDIA GEM & JEWELLERY SHOW' is displayed. The banner includes the text 'Visitor Registration is Now Live', the GJS logo, 'INDIA GEM & JEWELLERY SHOW', 'A GRAND BUSINESS TO BUSINESS EXPO', the hashtag '#HumaraApnaShow', and the dates '25<sup>th</sup> to 28<sup>th</sup> September 2024'. The background of the banner is a photograph of a large exhibition hall with many booths. The website also lists upcoming editions: 'GJS SEPT'24 EDITION' (25th to 28th September 2024), 'GJS APRIL'25 EDITION' (4th to 7th April 2025), and 'GJS SEPT'25 EDITION' (16th to 19th September 2025). A 'Talk to us?' button is visible in the bottom right corner of the banner.

Digital Advt on the main page of GJS 2025 Website till September 2025 end.  
Attracts the attention of the exhibitors & visitors' registering for the show

**Cost: INR 5,00,000/-**



## Branding on GJS September 2024 Badges



Sponsor Logo on front side bottom portion of GJS 2024 Badge. Attracts the attention of the exhibitors & visitors registered for the show

**Cost: INR 5,00,000**

# Branding on GJS 2024 Badge Jacket

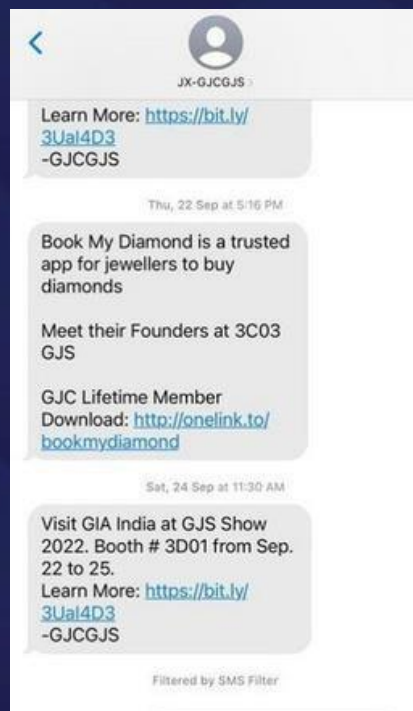
The image displays four panels of a GJS 2024 badge jacket, each with a dark blue background and gold-colored text and graphics.

- Panel 1 (Left):** Features the GJS logo and the text "#HumaraApnaShow", "INDIA GEM & JEWELLERY SHOW", "A GRAND BUSINESS TO BUSINESS EXPO", "7<sup>th</sup> TO 10<sup>th</sup> APRIL 2023", "BOMBAY EXHIBITION CENTER (NESCO), MUMBAI", and "INCLUDES YOUR EXCLUSIVE BADGE". It also includes the website "Visit: www.gjsindia.org".
- Panel 2:** Features the "PRAVIN Jewellers" logo and the text "Jewellery By Sunil Sen", "We Make Fusion Style Mangalsutras", "To Explore Our Collection visit", and "Hall 5 Booth No. 5k08". It also includes the GJS logo and the text "INDIA GEM & JEWELLERY SHOW", "A GRAND BUSINESS TO BUSINESS EXPO", "7<sup>th</sup> TO 10<sup>th</sup> APRIL 2023", "BOMBAY EXHIBITION CENTER (NESCO), MUMBAI".
- Panel 3:** Features the text "HOW TO REACH?", "Located in the Heart of Mumbai", "Just 7 Kms", "Train Accessibility", "Easily Locatable", "Scan this QR Code to Get The Directions to Bombay Exhibition Center (NESCO)", and "HERE IS YOUR EXCLUSIVE BADGE". It also includes the website "For more details visit: www.gjsindia.org" and contact information: "Mr. William D'sa +91 84339 89680", "Ms. Shrivast +91 99878 09362".
- Panel 4 (Right):** Features the text "RULES & REGULATIONS" and a list of rules: "This Badge is Valid from 7th To 10th April, 2023 at GJS (India Gem & Jewellery Show) Bombay Exhibition Center(NESCO) Mumbai Only.", "This badge is for a person/individual and is not transferable.", "Children below age of 18 years and infants in arms are strictly not allowed inside the Exhibition hall.", "The rights of admission are reserved with the organizers.", "The organizers reserve the right to frisk the badge holders at the entrances and exhibition venue for security reasons. Your co-operation is solicited.", "This badge must be worn and displayed prominently at all times during your stay at the GJS venue.", "The Goods are only for Exhibit and display purpose. No sales allowed with in the premises of the event.", "Visitors are not allowed to carry precious metal & Stones inside the exhibition hall.", "Use of audio-visual equipment and photography is strictly prohibited without prior written permission from the organizers.", "The organizer do not take responsibility for loss or theft of any personal belongings.", "The consumption of banned substances are strictly prohibited in the exhibition venue.", "The badge is not valid for entry if it is torn or disfigured.", "The event is subject to force majeure conditions.", "The visitor has to strictly follow the route as guided by security at all times.", "Organizers will not be held responsible for any kind of loss incurred at the venue of the exhibition.", "Organizer holds the right to ask any visitor to leave the venue for security reasons or anti-social behaviour.", "Forging or making the copy of the original issued badge is a serious offence."

Sponsor Full page advertisement on 2nd Page of GJS 2024 Badge Jackets.

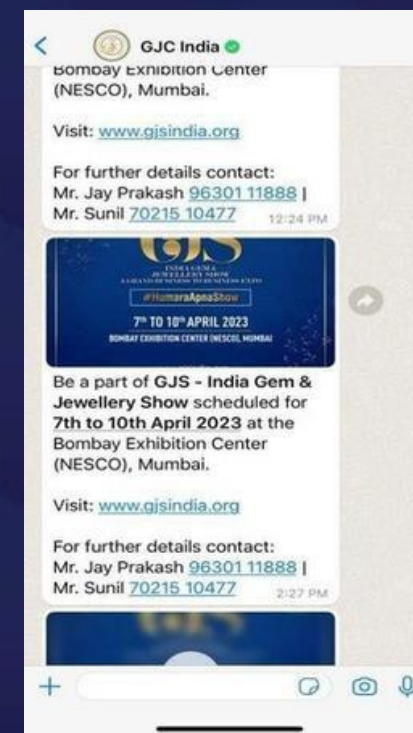
Cost: INR 5,00,000

## SMS & Whats App API (Pre / During / Post Show)



Welcome SMS to the visitors attending the show.

**Cost: ₹ 20,000 per SMS for 162 characters**



Whats App message with image through GJC verified platform to the visitors attending the show.

**Cost: ₹ 40,000 per Message (2 times in a day)**



## Branding in the Rooms Dedicated for Hosted Buyers



### Limited Opportunity for 5 Sponsors Only

GJS would be booking approx. 2000 room nights at premium properties across Mumbai and premium and quality retailers would be given complimentary stay in these hotels. Sponsor has a unique opportunity to place their branded tent cards / goodie bags in each room

**Cost: INR 10,00,000/-**

**Cost of production to be borne by the sponsor**



# Venue Branding



## Driveway Pole Branding



Size in ft: 1.5 X 6.5

**Cost: INR 50,000/- Each**

## In driveway (Main Entry)



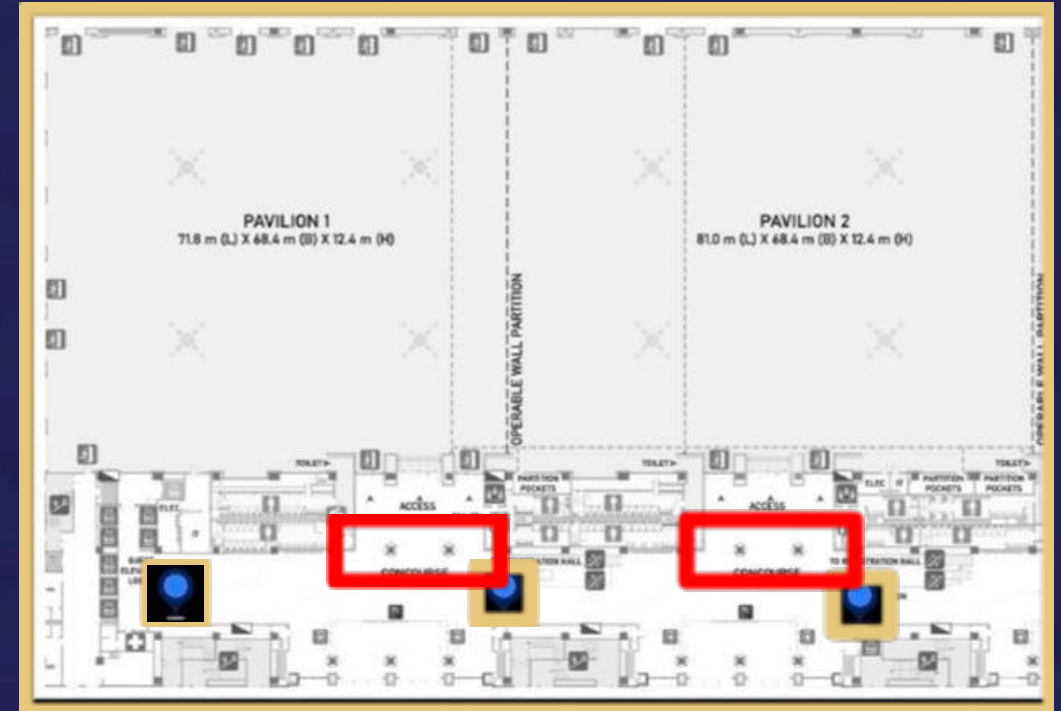
- **Locations:**
- **Opp. Gate no 20**
- **Between canopy G&F**

Size in ft: 20 x 10

**Cost: INR 3,50,000/- Each**



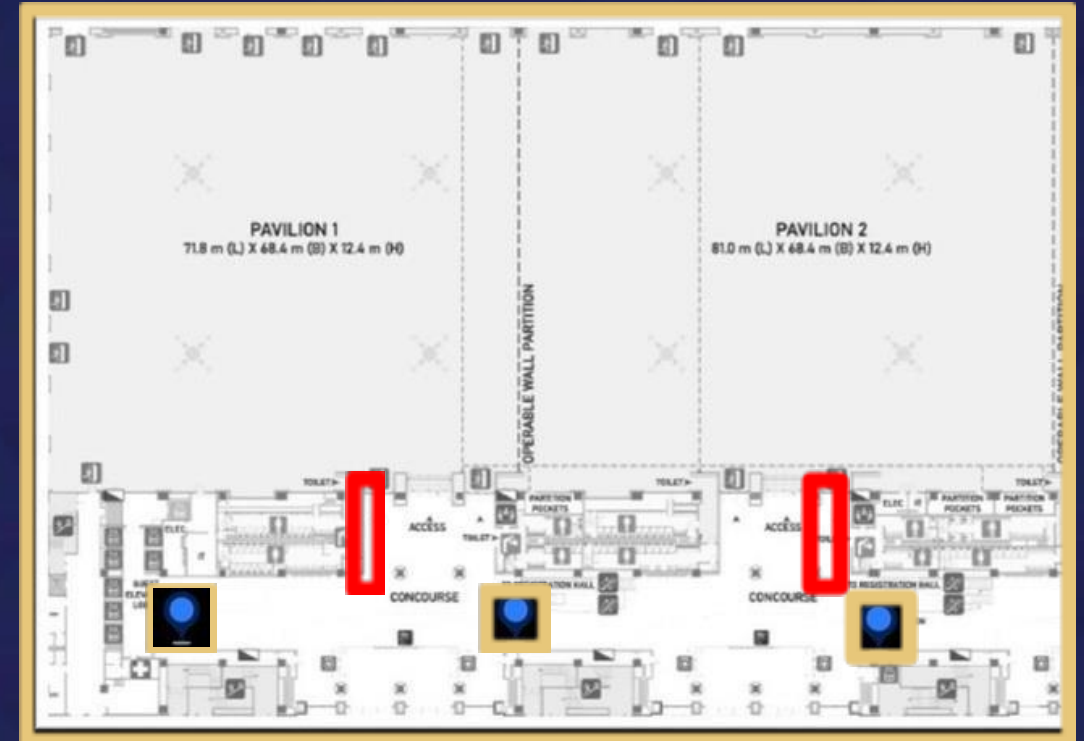
## Cylindrical Pillar in Concourse – 6 Nos



Size in ft: 21 X 14

**Cost: INR 2,00,000/- Each**

## Wall of Pavilion Entrance

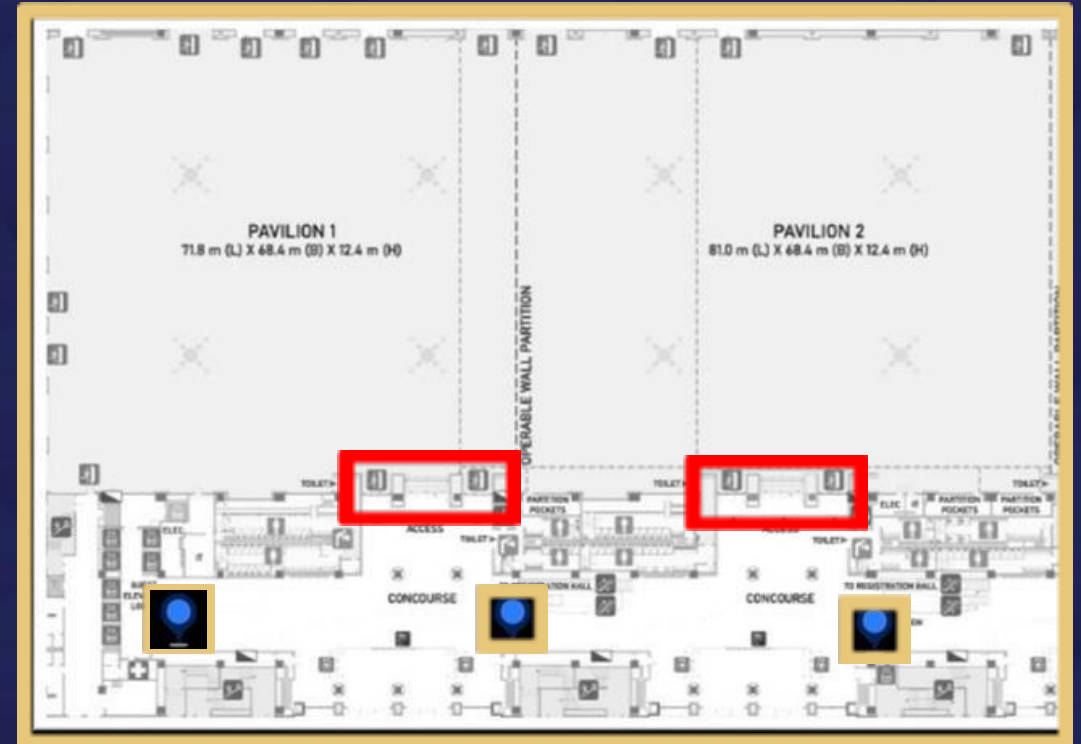


Size in ft: 10 X 8

**Cost: INR 1,50,000/- Each**



## Branding at Hall Entrance – 6 Nos.



Size in ft: 9 x 12 x 4

Cost: INR 2,50,000/- Each

## In Hall Bunting Package



Size in ft: 4 X 20 Costs  
for Single Aisle:

5 Buntings: 2,00,000/-

10 Buntings: 3,75,000/-

20 Bunting: 6,50,000/-



## In Hall Side Wall Bunting



Size in ft: 16 X 20

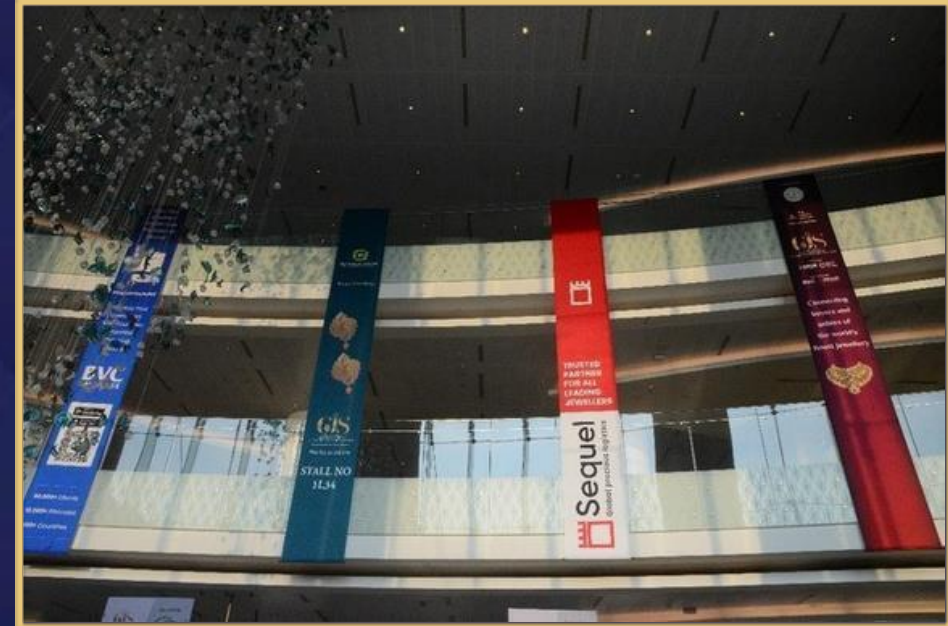
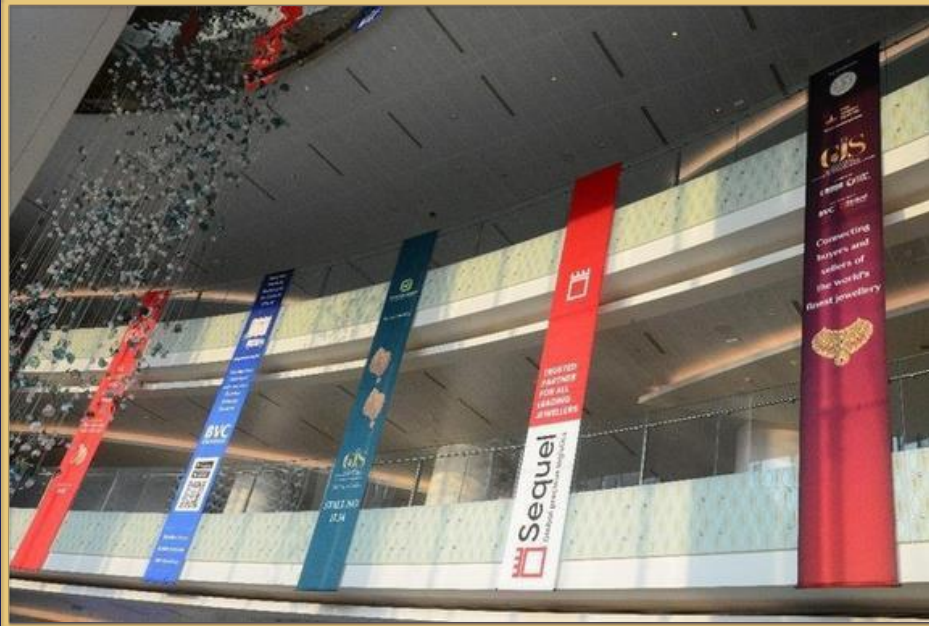
**Costs for Single Aisle:**

**5 Buntings: 1,50,000/-**

**10 Buntings: 2,50,000/-**

**20 Bunting: 5,00,000/-**

## Drop Down Bunting at Entrance



Size in ft: 4 X 29

**Cost: INR 1,00,000/- Each**



## Registration Area – Pillar Branding – 3 Nos.



Size in ft: 49 X 7

**Cost: INR 2,00,000/- Each**

## Registration Area – Pillar Branding – 3 Nos.



Size in ft: 49 X 7 Cost: INR

3,00,000/- Each



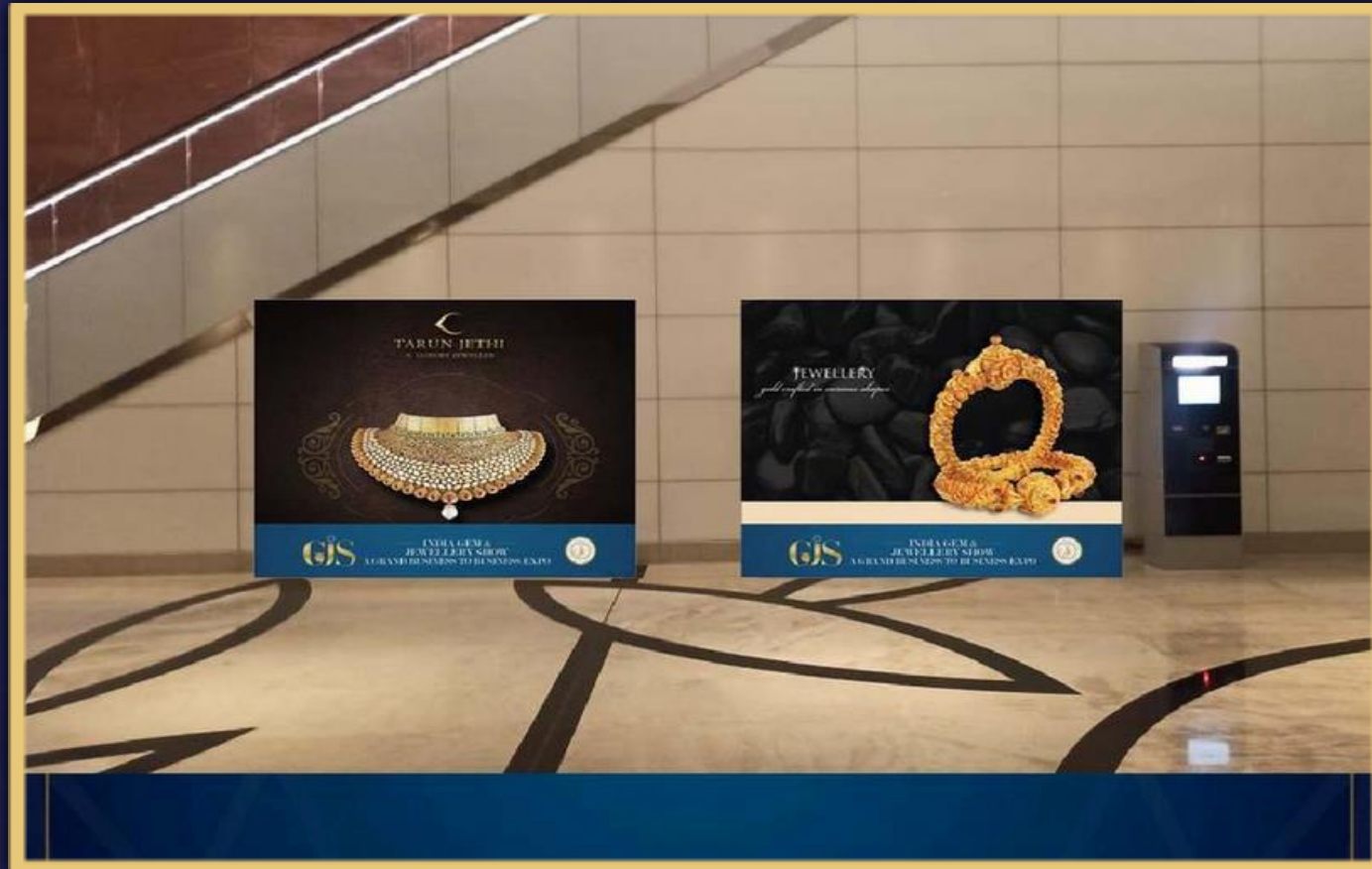
## Registration Area – Backwall between Desk – 3 Nos.



Size in ft: 49 X 7

**Cost: INR 1,50,000/- Each**

## Registration Area – Branding Wall – 5 Nos



Size in ft: 10 X 8

**Cost: INR 1,50,000/- Each**



## Dropdown from Level 0 Concourse – 6 Nos



Size in ft: 4 X 10

**Cost: INR 75,000/- Each**

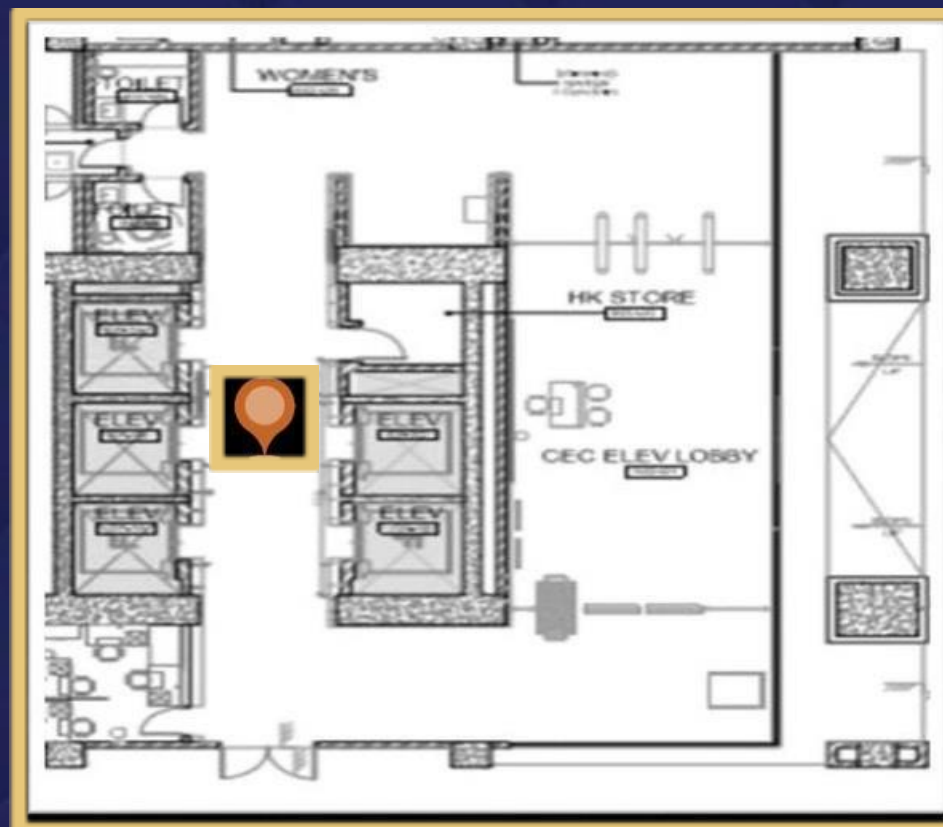
## 55Inch Digital Screen

Non-Exclusive



Cost for 18 Screens

INR 3,00,000/-



## 55 Inches Digital Screen

Non-Exclusive



Cost for 16 Screens

INR 3,00,000/-

## Key Points

- Sponsorships on first come first serve basis only.
- Distribution of promotional material (brochures / flyers etc) is prohibited in common areas Exhibitors need to ensure that all such branding or promotional installations in the public areas are elegant and are tastefully done meeting the standards set of the show.
- The pictures are for representation purpose only and the actual size and output may vary the rates mentioned in the presentation does not include taxes.
- Payment terms: 100% advance at the time of confirmation GJC reserves the right to cancel / modify / amend the scope of sponsorship opportunities at any given point of time.





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**4<sup>th</sup> - 7<sup>th</sup> APRIL 2025**

**JIO WORLD CONVENTION CENTRE, MUMBAI**

**We look forward to your confirmation**

Please contact, Mr. Sumit Pal:9004387573 / [sumit@gjc.org.in](mailto:sumit@gjc.org.in)